

Issue	Issue Theme	Special Features
<b>January</b> Ad Closing: 12/17/10 Materials Due: 12/30/10 Editorial Content Proposals: 10/15/10	<b>Films and Coatings</b> Films and coatings are the “unseen magic” in many displays. They help make possible technologies such as touch and 3-D, and they improve performance in countless ways, including reducing reflection, enhancing brightness, increasing ruggedization, and much more. If you don’t know about the latest films and coatings and what they can do for your products, you could be missing out.	<ul style="list-style-type: none"> <li>Films Market Study</li> </ul>
<b>February</b> Ad Closing: 01/14/11 Materials Due: 01/21/11 Editorial Content Proposals: 11/19/10	<b>Flexible and Ultra-Low-Power Displays</b> Electrophoretic technology continues to advance, providing superior readability and low power usage in specific applications. Still under development are full color and fast video capabilities. Recently, however, several manufacturers have introduced encouraging prototypes for full-color electrophoretic readers. It’s clear this technology will continue to evolve in interesting ways, and we’ll have the very latest in this issue.	<ul style="list-style-type: none"> <li>Display Week 2011 Logistics Information</li> </ul>
<b>March</b> Ad Closing: 02/18/11 Materials Due: 02/25/11 Editorial Content Proposals: 12/17/10	<b>Touch Technology</b> Since the launch of the iPhone several years ago, touch has become an increasingly crucial component in numerous consumer products. Which touch technologies have the most promise for additional innovation and what is the next new application or technology on the horizon? How can designers effectively incorporate touch while also keeping down costs?	<ul style="list-style-type: none"> <li>Display Week 2011 First Looks</li> </ul>
<b>April</b> Ad Closing: 03/18/11 Materials Due: 03/25/11 Editorial Content Proposals: 1/14/11	<b>Display Week 2011 Preview and Cutting-Edge Displays</b> In this issue, we offer a sneak peak at highlights from the upcoming Display Week 2011 symposium, as well as articles on the display industry luminaries who will be receiving this year’s honors and awards from the Society for Information Display. Also, just in time for Display Week, we will feature special articles on the very latest in display developments from the experts who know them well.	<ul style="list-style-type: none"> <li>2011 Symposium Preview</li> <li>2011 Honors and Awards</li> </ul>
<b>May/June</b> Ad Closing: 04/15/11 Materials Due: 04/22/11 Editorial Content Proposals: 2/18/11 Bonus Distribution: Display Week 2011	<b>Display Week 2011 Show Issue</b> The Show Issue of <i>Information Display</i> is the biggest and best of the year – packed full of articles on the very best of display technology. The May/June issue also reveals the winners of the Display of the Year awards, the most prestigious accolades that the display industry can bestow. And of course, we include a listing of some of the products that will be on hand at the Display Week exhibition in Los Angeles.	<ul style="list-style-type: none"> <li>DYA Awards</li> <li>Products on Display</li> </ul>
<b>July/August</b> Ad Closing: 07/15/11 Materials Due: 07/22/11 Editorial Content Proposals: 5/13/11	<b>Display Week 2011 Review</b> Each year, <i>Information Display</i> dispatches our team of experts to discover the latest display developments from the exhibition hall, the symposium, and the business conference. They come back with breaking news and informed commentary on specific areas of displays, such as LCDs, OLEDs, flexible displays, touch screens, and more. In this issue, we also reveal the winners of the Society for Information Display’s new Best in Show awards, which honors three special products from the show floor. This is the issue to read if you were not able to attend Display Week. And even if you were there, you’ll still learn much more from our expert coverage.	<ul style="list-style-type: none"> <li>Display Week 2011 Technology Wrap-up</li> <li>2011 Best in Show Awards</li> </ul>
<b>September</b> Ad Closing: 08/19/11 Materials Due: 08/26/11 Editorial Content Proposals: 6/17/11	<b>LCDs</b> Even though LCDs are the dominant display technology across the industry, LCD makers are far from complacent. They face competitive pressure from each other, and also considerable business pressure to constantly reduce the cost and the energy consumption of their products. Companies are also continuing to look for new ways to improve LCD response time, readability, and more.	<ul style="list-style-type: none"> <li>TFT-LCD Market Study</li> </ul>
<b>October</b> Ad Closing: 09/16/11 Materials Due: 09/23/11 Editorial Content Proposals: 7/15/11	<b>OLEDs and Solid-State Lighting</b> Colorful, vibrant, organic LEDs have always held a great deal of promise, but where are the products? In fact, OLEDs have now been making their way into the market in mobile devices. Much work has been done to roll out OLED TVs and OLED general lighting products, but these efforts have proved challenging thus far. When should we expect to see OLEDs hit their stride, and when should you start thinking about using them for your products?	<ul style="list-style-type: none"> <li>OLED Market Study</li> </ul>
<b>November</b> Ad Closing: 10/14/11 Materials Due: 10/21/11 Editorial Content Proposals: 8/19/11	<b>TV Technology</b> LCDs may reign supreme as the dominant TV technology, but the advent of 3-D televisions has boosted the role of plasma in the market as well. OLED TVs have also been in the wings for a few years now. And LCD technology itself is continuously evolving in new directions.	<ul style="list-style-type: none"> <li>TV Marketplace Analyst Round-up</li> </ul>
<b>December</b> Ad Closing: 11/10/11 Materials Due: 11/18/11 Editorial Content Proposals: 9/16/11	<b>3-D</b> Possibly the biggest story in displays for 2010 was the arrival of 3-D-ready TVs. Manufacturers and stores alike hoped that consumers would buy new sets in order to enjoy 3-D content in the home. We look at the state of the art of the technology, how good it really is, and the progress of autostereoscopic TV as well.	<ul style="list-style-type: none"> <li>3-D Market Study</li> </ul>